

HCY 45th Anniversary Logo Design Competition

Established in 1977, our school has been nurturing many students.

To celebrate our 45th anniversary, we organised the 45th




Anniversary Logo Design Competition and received an

overwhelming response from students. 10 entries are selected as award winners.

Award	Prize	Winners
Outstanding Design Award	HK\$200 book voucher	2B Kang Pui Ying 4B Wang Xinyi 6B Lin Kevin
Good Design Award	HK\$50 book voucher	2A Lam Ying Tung 2B Lam Hei Tung 2C Wong Tsz Ching 5B Lee Sze Kei 5B Hui Lok Yan 5C Wong King Nga 6C Lee Ka Ki



The works and ideas of Outstanding Design Award winners (in no particular order) :

6B Lin Kevin	4B Wang Xinyi	2B Kang Pui Ying
		
<p>Using simplicity as the key design principle, I only designed the fonts. Through the strong contrast between black and white, the texts are highlighted with both distinct edges and smooth curves. In addition, the letter "Y" is enlarged because "Y" can stand for "Yiu" in "Ho Chuen Yiu", and represent "Years", which symbolizes the 45th anniversary of our school.</p>	<p>The whole design is inspired by the shape of fire, which means that when HCYers unite together, they are full of warmth and hope. The moon and stars symbolize the characteristics of teachers and students in HCY – caring and helpful. The number "4" is shown on the left while the number "5" on the right consists of a moon and flames, indicating the 45th anniversary of our school. The left side can also be the word "H", while the moon on the right side can represent "C", and the flame is "Y", which form HCY.</p>	<p>The shades of colours are used to distinguish "HCY" and "45", and a one-stroke drawing method is used to represent the long history of HCY.</p>