

HCY Graduate's Academic Success at CityU

香港城市大學頒發予本校畢業生之榮譽

畢業年份	姓名	就讀院系	所獲榮譽
2015	梁智維	工商管理學士（市場營銷）	傑出學生市場顧問獎



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市場營銷學系
Department of Marketing

April 29, 2019

Dear Principal,

Commendation for Outstanding Performance in
Department of Marketing, City University of Hong Kong

I am writing to inform you that one of your graduates **Leung Che Wei Matthew**, who graduated from your school in 2015, obtained the following award in our Bachelor of Business Administration (BBA) Marketing program in 2017/18 in City University of Hong Kong:

- **Student Marketing Consultancy Projects Award:**
(傑出學生市場顧問獎:)

To fulfill our education philosophy of *“Learning through Real Experience”* in the Whole Person Development, our department offers a series of academic and real-life trainings and opportunities to our students via consultancy projects with renowned business corporations, internship program, professional presentations, and team building activities. **Leung Che Wei Matthew** has achieved outstanding performance and we are proud of having such outstanding student in our program. Enclosed please find the advertorial we issued in 2018.

Your school also contributed to the merits achieved by your student. In this regard, we would like to appreciate your cultivation on the student.

Best Regards,

Mr. (Alex) THAM Koy Siong
Senior Teaching Fellow
Department of Marketing
City University of Hong Kong

Prof. (Julie) LI Juan
Head
Department of Marketing
City University of Hong Kong